

## **General Information**

The following information provides a simple overview of what happens to your personal data when you visit our website. Personal data are all data with which you can be personally identified. Detailed information on the subject of data protection can be found in our privacy policy, which is listed below this text.

## **Data Collection on Our Website**

Who is responsible for the data collection on this website?

The data processing on this website is carried out by the website operator. You can find their contact details in the imprint of this website.

How do we collect your data?

Your data is collected in part when you provide it to us. This could, for example, be data you enter into a contact form.

Other data is automatically collected by our IT systems when you visit the website. These are primarily technical data (e.g., internet browser, operating system, or time of page view). These data are collected automatically as soon as you enter our website.

What do we use your data for?

Part of the data is collected to ensure the proper functioning of the website. Other data can be used to analyze your user behavior.

What rights do you have regarding your data?

You have the right to request information at any time, free of charge, about the origin, recipients, and purpose of your stored personal data. You also have the right to request correction, blocking, or deletion of this data. For this and other questions regarding data protection, you can contact us at the address provided in the imprint at any time. Additionally, you have the right to file a complaint with the responsible supervisory authority.

You also have the right to request the restriction of the processing of your personal data under certain circumstances. For details, please refer to the privacy policy under “Right to Restriction of Processing.”

## **Analysis Tools and Third-Party Tools**

When visiting our website, your browsing behavior may be statistically analyzed. This is primarily done using cookies and so-called analysis programs. The analysis of your browsing behavior is usually anonymous; the browsing behavior cannot be traced back to you. You can object to this analysis or prevent it by not using certain tools. Detailed information can be found in the following privacy policy.

You can object to this analysis. We will inform you of the options to object in this privacy policy.

## **2. General Notes and Mandatory Information**

### **Data Protection**

The operators of these pages take the protection of your personal data very seriously. We treat your personal data confidentially and in accordance with the legal data protection regulations as well as this privacy policy.

When you use this website, various personal data are collected. Personal data are data with which you can be personally identified. This privacy policy explains which data we collect and how we use them. It also explains how and for what purpose this happens.

We point out that data transmission over the internet (e.g., communication via email) may have security vulnerabilities. A complete protection of data from third-party access is not possible.

### **Note on the Responsible Party**

The responsible party for data processing on this website is:

ExLab – Expo & Design Lab UG i. Gr.  
Gustav-Heinemann-Ring 102  
81739 Munich

Phone: 0176 70731440

Email: [info@ex-lab.net](mailto:info@ex-lab.net)

The responsible party is the natural or legal person who alone or jointly with others decides on the purposes and means of processing personal data (e.g., names, email addresses, etc.).

### **Revocation of Your Consent to Data Processing**

Many data processing operations are only possible with your explicit consent. You can revoke your consent at any time. A simple email to us is sufficient. The legality of the data processing carried out until the revocation remains unaffected by the revocation.

### **Right to Object to Data Collection in Special Cases and to Direct Marketing (Art. 21 DSGVO)**

If the data processing is based on Art. 6 para. 1 lit. e or f DSGVO, you have the right to object to the processing of your personal data at any time for reasons related to your particular situation; this also applies to profiling based on these provisions. The respective legal basis for processing can be found in this privacy policy. If you object, we will not process your affected personal data anymore unless we can demonstrate compelling legitimate grounds for the processing that override your interests, rights, and freedoms or the processing is necessary for the establishment, exercise, or defense of legal claims (objection according to Art. 21 para. 1 DSGVO).

If your personal data are processed for direct marketing purposes, you have the right to object to the processing of your personal data for such marketing purposes at any time;

this also applies to profiling, as far as it is related to such direct marketing. If you object, your personal data will no longer be used for direct marketing purposes (objection according to Art. 21 para. 2 DSGVO).

### **Complaint to the Supervisory Authority**

In case of violations of the DSGVO, the data subjects have the right to lodge a complaint with a supervisory authority, in particular in the member state of their habitual residence, their place of work, or the location of the alleged violation. The right to lodge a complaint exists without prejudice to other administrative or judicial remedies.

### **Right to Data Portability**

You have the right to request that data, which we process based on your consent or to fulfill a contract, be handed over to you or to a third party in a commonly used, machine-readable format. If you request the direct transfer of data to another controller, this will only be done to the extent technically feasible.

### **SSL or TLS Encryption**

This site uses SSL or TLS encryption for security reasons and to protect the transmission of confidential content, such as orders or inquiries that you send to us as the site operator. You can recognize an encrypted connection by the change in the address bar of the browser from "http://" to "https://" and by the lock symbol in your browser bar.

When SSL or TLS encryption is activated, the data you transmit to us cannot be read by third parties.

### **Access, Blocking, Deletion, and Correction**

You have the right to receive information about your stored personal data, their origin, recipients, and the purpose of processing at any time, free of charge, and the right to correct, block, or delete this data within the scope of applicable legal provisions. For this and other questions regarding personal data, you can contact us at any time at the address provided in the imprint.

### **Right to Restriction of Processing**

You have the right to request the restriction of processing your personal data. For this, you can contact us at any time at the address provided in the imprint. The right to restrict processing exists in the following cases:

- If you dispute the accuracy of your personal data stored with us, we usually need time to verify this. During the verification period, you have the right to request the restriction of processing your personal data.
- If the processing of your personal data is unlawful, you can request the restriction of data processing instead of deletion.

- If we no longer need your personal data, but you need them to assert, exercise, or defend legal claims, you have the right to request the restriction of processing your personal data instead of deletion.
- If you have objected to processing under Art. 21 para. 1 DSGVO, a balance must be struck between your and our interests. As long as it is not clear whose interests outweigh, you have the right to request the restriction of processing your personal data.

If you have restricted the processing of your personal data, these data – apart from storage – may only be processed with your consent or to assert, exercise, or defend legal claims, or to protect the rights of another natural or legal person or for reasons of important public interest of the European Union or a member state.

### **3. Data Collection on Our Website**

#### **Cookies**

Our internet pages use cookies. Cookies do not damage your computer and do not contain viruses. Cookies serve to make our offer more user-friendly, efficient, and secure. Cookies are small text files that are stored on your computer by your browser.

Most of the cookies we use are so-called "session cookies." They are automatically deleted after your visit ends. Other cookies remain stored on your device until you delete them. These cookies allow us to recognize your browser during your next visit.

You can set your browser to inform you about the setting of cookies and to allow cookies only on a case-by-case basis, to exclude the acceptance of cookies for certain cases or in general, and to activate the automatic deletion of cookies when closing the browser. If cookies are disabled, the functionality of this website may be limited.

Cookies that are necessary for the electronic communication process or to provide certain features you request (e.g., shopping cart function) are stored on the basis of Art. 6 para. 1 lit. f DSGVO. The website operator has a legitimate interest in storing cookies for the technically error-free and optimized provision of its services. Other cookies (e.g., cookies for analyzing your browsing behavior) are stored separately and are addressed in this privacy policy.

#### **Server Log Files**

The provider of the pages collects and automatically stores information in so-called server log files, which your browser automatically transmits to us. These are:

- Browser type and browser version
- Operating system used
- Referrer URL
- Hostname of the accessing computer

- Time of the server request
- IP address

This data is not merged with other data sources.

The collection of these data is based on Art. 6 para. 1 lit. f DSGVO. The website operator has a legitimate interest in the technically error-free presentation and optimization of its website – for this purpose, server log files must be collected.

### **Contact Form**

If you send us inquiries via contact form, the data you provide in the inquiry form, including your contact details,